

EXHIBITOR REGISTRATION

Panama City, Panama

December 5th - 6th - 7th, 2012



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Please, send by fax to +34 91 542 07 00

V2 12 02 21

1. Person from your company, who will be in contact with MITM Americas:

Name: Email:

2. Your details for MITM Americas Directory:

Name on Stand (25 characters maximum):

Address:

City/P. Code: Province/State: Country:

Web: Email:

Phone: (.....) Fax: (.....)

3. Delegate Registration: (Please, verify the number of delegates allowed per stand. It includes one welcome reception, one working lunch, three coffee breaks and one closing dinner).

Delegate 1: Job Title 1:

Delegate 2: Job Title 2:

4. Exhibiting Options. Paneled modular stands. Characteristics:

	Stand Dimensions	Delegates Included	Extra Delegates	Pre-Scheduled Appointments	Furniture Included
Single Stand	3 x 2 m	1	1 more at € 192	Up to 20	Sign, 1 table / 3 chairs
Shared Stand	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs
Multiple Stand	6 x 2 m	4	No, to annex an additional stand.	Up to 40 (10 per company)	Sign, 4 tables / 8 chairs
Additional (Multiple)	3 x 2 m	2	No	Up to 20 (10 per company)	Sign, 2 tables / 4 chairs

5. Stands Prices - 20% discount on stand prices until April 30th, 2012:

PRICE:

YOUR SELECTION:

5.1. Single Stand (For 1 company's use)

EUR 3.245,00

Stand(s)

5.2. Shared Stand (For to 2 companies' use)

EUR 3.996,00

Stand(s)

5.3. Multiple Stand (For up to 4 companies' use)

EUR 6.985,00

Stand(s)

5.4. Additional to Multiple Stand (For up to 2 companies' use)

EUR 3.345,00

Stand(s)

Extra Delegate (Discount not applicable):

EUR 192,00

Delegate(s)

6. Extra Services for Exhibitors:

PRICE:

YOUR SELECTION:

Advertisement on Buyers Directory:

EUR 753,00

Early appointments agenda (Sent by email 3 days before MITM commencement):

EUR 38,00

1 hour seminar to all buyers, press and exhibitors. Room and audio included.

EUR 4.800,00

Promotional material in registration bags:

From EUR 300,00

Banner in MITM Americas Web:

EUR 769,00

3 E-Mailings to more than 65.000 international buyers:

EUR 1.846,00

7. Payment*: Deposit of EUR 1.000 by credit card.

Total payment by credit card (plus EUR 50 of expenses).

SUBTOTAL: EUR _____

VISA

MasterCard

Credit Card #: _____

8% TAXES: _____

Exp. Date: _____

Holder: _____

Signature: _____ Date: _____

TOTAL: EUR _____

***A deposit of EUR 1.000 is required with your registration. The amount due to be paid within the next 30 days (bank transfer is accepted). Total payment by credit card is required, if your registration is made within the 45 days before MITM commencement.**

Billing Details: _____

_____ **VAT # of your Company:** _____

OFFICIAL RULES AND REGULATIONS

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1. MITM Americas 2012 exhibitors must be organizations or suppliers of tourism and travel services related, directly or indirectly, to incentive travel, conventions, congresses and events or public tourism organizations from **the Americas and the Caribbean**.
2. The contracting of at least one single, shared or multiple stand is a prerequisite for participating as exhibitor in MITM Americas.
3. Each single, shared or multiple stands are provided with appointment agendas. The maximum number of these is detailed in the registration form.
4. Registrations are final when this form is received by G.S.A.R. Marketing, signed by the exhibitor and, as such, the exhibitor is committed to pay for the contracted stand.
5. Participants must be bona-fide employees of the contracting company or organization. The use of a stand is limited to the companies or organizations that appear in the registration form.
6. The maximum number of delegates per single stand is two (one of them included in the stand price). For shared stands, one per sharing company. For multiple stands, four. For additional to multiple stands, two.
7. Only the contracting company name sign will be shown at the stand –single or multiple-. The two company names will be placed on the shared stand. For multiple stands, the names of the participating companies –up to four- will be placed either on the back wall of the stand or on top of the tables.
8. One company profile will appear in the Directory per single stand, two per shared stand and up to four profiles –if delegates represent different companies- for multiple stands.
9. A deposit of € 1.000 is required to be paid by credit card with the registration form. The amount due must be paid within 30 days from registration (wire transfer is accepted). If registration is done within the 45 days before MITM commencement, payment must be made in full with credit card. EUR 50 of expenses will be charged for payments by credit card (except for the deposit).
10. Early-bird discounts on the stand price will be applied to those registrations paid within the following conditions: 20% discount for registrations paid up to April 30th, 2012. 15% between May 1st and June 30th, 2012. 10% between July 1st and September 30th, 2012. An invoice will be sent showing the total price of the selected stand and, if the total payment is made before the dates above referred, the equivalent amount to the applicable discount will be refunded.
11. Payment for multiple stands will be invoiced and paid by the contracting organization or company, being the responsibility of this the collection of payments from the stands' sharing companies.
12. Exhibitor stands will be assigned by national or geographic regions if possible.
13. Exhibitors may decorate aisles to identify countries, regions or corporate groupings at exhibitor's cost.
14. Displays and decorations must not surpass the stand's contracted dimensions and must be approved by GSAR Marketing.
15. Cancellations must be made in writing and received *by mail, email or fax*, under the following conditions: Cancellations received up to April 30th, 2012 will be refundable, less € 490,00 of handling fee. Between May 1st and 31st, 2012 will receive 50% from the total refund. **NO REFUNDS FOR CANCELLATIONS MADE FROM AND INCLUDING JUNE 1ST, 2012.**
16. Exhibitor kits containing name badge, appointments agenda and delegates directory, will be given to the company's first registering delegate, and only upon full payment of all fees.
17. Charges and fees assessed by the exhibitors bank for payments to G.S.A.R. Marketing must be paid in cash at registration time at the venue.
18. MITM identification badge is required for entry into the travel market.
19. Delegates must wear their badge during all official MITM functions. Replacements of lost badges are available for EUR 100,00.
20. Badges may not be shared. Shared badges will be confiscated.
21. The time limit for the request of identification badges is November 5th, 2012. After that date, any name change will incur a charge of EUR 35,00.
22. In order to be present in the Exhibitors Directory, complete registration forms must be received before November 5th, 2012.
23. Registrations received after November 5th, 2012 will not be provided with a pre-scheduled appointments agenda.
24. Exhibitor's advertisement must be received in the proper format by November 5th, 2012. There will not be refunds if material is received after the deadline.
25. Private functions will not be permitted during MITM events. Non compliance will result in ejection from this and future MITMs.
26. Dismantling of stands will not be permitted before 12:00 noon on December 7th, 2012.
27. The distribution of commercial material is only permitted within the stands. Material found in other areas will be confiscated.
28. Publicity selling is completely forbidden and commercial activities outside the module are completely forbidden.
29. The exhibitor agrees not to hold G.S.A.R. Marketing responsible for loss, damages or charges resulted from the use of contracted space.
30. In the event of any circumstance which may create an extraordinary risk of injury or damage, or due to strikes, acts of war, political or social uprising, extreme weather conditions or natural disasters or similar, G.S.A.R. Marketing, S.L shall have the right and sole discretion to determine the course of action to be followed with respect to MITM. In the event that G.S.A.R. Marketing, S.L cancels, postpones or limits MITM for reasons of safety, or by the other conditions explained above or similar, neither G.S.A.R. Marketing, S.L nor any of its officers, directors, or employees shall be held liable or responsible in connection with such cancellations or limitations, and their failure to perform any further obligations regarding MITM shall not constitute a breach of any contract on the part of G.S.A.R. Marketing, S.L.
31. Insurance such as personal, theft, medical, injures, liability, etc is not included and it is the responsibility of the registered delegate.
32. G.S.A.R. Marketing is not liable for any financial responsibilities incurred by individual delegates, or exhibiting companies.
33. Points not covered by this document are subject to G.S.A.R. Marketing, S.L. approval. It is understood that incompliance by exhibitor of any official rule can be sanctioned by ejection from the present and/or future MITM editions.

Signing this registration form means to fully agree with above Official Rules and Regulations, as well as agreeing to pay in full the services contracted in previous page at the shown times. Cancellations penalties will apply as mentioned above, even if the exhibitor does not attend as such the MITM event for which he/she is herewith registering.

Authorized Signature: Name: Date:

According the current legislation (Constitutional Act 15/1999 (Data Protection) and the 34/2002 Act (Information Society and e-Commerce Services), we hereby inform you that your details, including your email and mobile telephone number, will be included in the automated files owned by GSAR Marketing (Ferraz, 80, 28008 Madrid), for the purposes of commercial communications. To exercise your rights of access, modification, cancellation and opposition, please, contact GSAR Marketing. Promotion only valid for adults aged 18 and above.

MARKET PROFILE

Choose the categories that best describe your company or organization and its activities.

This information will appear in the MITM Directory for distribution to buyers, so they can choose appointments.

V2.12.02.21

A. WE ARE A:

- | | | |
|---|--|--|
| 01 <input type="checkbox"/> Airline | 09 <input type="checkbox"/> Tourism Office | 17 <input type="checkbox"/> Incoming Agency |
| 02 <input type="checkbox"/> Car Rental | 10 <input type="checkbox"/> Convention Visitors Bureau | 18 <input type="checkbox"/> Shows |
| 03 <input type="checkbox"/> Bus Charter | 11 <input type="checkbox"/> Audiovisual Company | 19 <input type="checkbox"/> Restaurants |
| 04 <input type="checkbox"/> City Hotel | 12 <input type="checkbox"/> Theme Park | 20 <input type="checkbox"/> Conventions Center |
| 05 <input type="checkbox"/> Beach Hotel | 13 <input type="checkbox"/> Sea Transport | 21 <input type="checkbox"/> Exhibition Center |
| 06 <input type="checkbox"/> Hotel Chain | 14 <input type="checkbox"/> Entertainment Company | 22 <input type="checkbox"/> Casino |
| 07 <input type="checkbox"/> Airport Hotel | 15 <input type="checkbox"/> Cruise Line | 23 <input type="checkbox"/> Other (specify): _____ |
| 08 <input type="checkbox"/> Apartments/Villas | 16 <input type="checkbox"/> Railroad | _____ |

B. WE ARE LOCATED IN:

- 01 EUROPE. Countries: _____
- 02 NORTH AFRICA. Countries: _____
- 03 REST OF AFRICA. Countries: _____
- 04 MIDDLE EAST. Countries: _____
- 05 NORTH AMERICA. Countries: _____
- 06 CENTRAL AMERICA. Countries: _____
- 07 SOUTH AMERICA. Countries: _____
- 08 CARIBBEAN. Countries: _____
- 08 ASIA. Countries: _____
- 07 PACIFIC. Countries: _____

C. WE'D LIKE TO OBTAIN:

- | | |
|---|---|
| 01 <input type="checkbox"/> Incentive Travel Groups (Large) | 07 <input type="checkbox"/> Board Meetings |
| 02 <input type="checkbox"/> Incentive Travel Groups (Small) | 08 <input type="checkbox"/> Seminars |
| 03 <input type="checkbox"/> Incentive Travel (Couples) | 09 <input type="checkbox"/> Exhibitions (_____ m2) |
| 04 <input type="checkbox"/> Conventions (Up to _____ persons) | 10 <input type="checkbox"/> Product Presentations |
| 05 <input type="checkbox"/> Meetings (Up to _____ persons) | 11 <input type="checkbox"/> Other: _____ |
| 06 <input type="checkbox"/> Congresses (Up to _____ persons) | _____ |

D. WE OFFER THE FOLLOWING SERVICES:

- | | | |
|--|---|---|
| 01 <input type="checkbox"/> Hotel (Stars: _____) | 07 <input type="checkbox"/> Translations | 14 <input type="checkbox"/> Multilingual Guides |
| 02 <input type="checkbox"/> Transport | 08 <input type="checkbox"/> Currency Exchange | 15 <input type="checkbox"/> Car Rental |
| 03 <input type="checkbox"/> Facilities for
Conventions/Meetings | 09 <input type="checkbox"/> Tours / Transfers | 16 <input type="checkbox"/> Apartments / Villas |
| 04 <input type="checkbox"/> Insurance | 10 <input type="checkbox"/> Own Bus / Car | 17 <input type="checkbox"/> Audiovisual Aids |
| 05 <input type="checkbox"/> Meals | 11 <input type="checkbox"/> Inhouse Entertainment | 18 <input type="checkbox"/> Shows |
| 06 <input type="checkbox"/> Theme Parks | 12 <input type="checkbox"/> Theme Functions | 19 <input type="checkbox"/> Others (Specify): _____ |
| | 13 <input type="checkbox"/> Secretarial Services | _____ |

E. WE CAN PROVIDE YOU WITH THE FOLLOWING SUPPORT:

- | | | |
|--|--|--|
| 01 <input type="checkbox"/> Group Discounts | 05 <input type="checkbox"/> Teasers | 09 <input type="checkbox"/> CDs/DVDs |
| 02 <input type="checkbox"/> Tailored Packages | 06 <input type="checkbox"/> Pendrives | 10 <input type="checkbox"/> Multilingual Brochures |
| 03 <input type="checkbox"/> International Representation | 07 <input type="checkbox"/> Give aways | 11 <input type="checkbox"/> Posters |
| 04 <input type="checkbox"/> Shells | 08 <input type="checkbox"/> Post Cards | 12 <input type="checkbox"/> Others: _____ |

F. A SHORT DESCRIPTION OF MY COMPANY IN 25 WORDS
