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## MITM Americas in El Salvador a successful Marketing Event

23. Nov 2011 von [Joachim Fischer](#)

The 17th edition of MITM Americas, Meetings and Incentive Travel Market, took place in San Salvador, El Salvador, by the invitation of CORSATUR and the Ministry of Tourism of El Salvador, from November 16th to 18th.



Our picture shows: Lic. Jose Napoleon Duarte, Minister of Tourism of El Salvador and Ramon Alvarez, President of GSAR Marketing, organizing company of MITM Americas.



Our picture shows the Minister and the Organiser together with VIP's during the official Opening Visit.

To MITM in El Salvador attended, as hosted buyers, more than one hundred congresses, conferences, events and incentive travel organizers from 23 countries: Argentina, Austria, Belgium, Brazil, Canada, Czech Republic, France, Germany, Guatemala, Hungary, Ireland, Israel, Italy, Mexico, Netherlands, Poland, Portugal, Romania, Russia, Sweden, Switzerland, UK and the United States.



More than 70 travel companies and organizations participated as exhibitors, from 13 countries: Argentina, Colombia, Cuba, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Panama, Peru, Russia and the United States.

14 journalists from the business travel trade sector were present in MITM coming from 10 countries: Argentina, Colombia, Germany, Guatemala, Mexico, Russia, Spain, and the United States.




MITM programmed more than 3,000 individual meetings between exhibitors and hosted buyers. MITM estimates that these contacts will generate business of around 20.000.000 dollars in lodgings, restaurants, tours, shopping, etc. in future incentive, congresses, conferences and events groups just for the hosting venue, El Salvador.

For more information, please contact: Gisela Matamoros, Manager,  
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The green capitol San Salvador with the Vulcano mountains in the back. Some of the vulcanos are still alive but not dangerous.

Print well-formated: 

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