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San Salvador welcomes MITM Americas

Wednesday, November 23, 2011

PHOTO GALLERY

::San Salvador welcomes MITM Americas::

The 17th edition of Meetings and Incentive Travel Market (MITM) Americas was held in San Salvador, El Salvador for the first time last week, with those present at the event hailing it a success.

Hosted by the country's Ministry of Tourism and tourism board, CORSATUR, MITM Americas 2011 featured some 3,000 appointments between exhibitors and buyers from around 23 countries across North America, South and Central America and Europe.

Booking.com Mexico & Central America Senior Account Manager Jeroen Gertzen told e-Travel Blackboard at the event that he was encouraged at how willing everyone was to do business.

"Normally it takes twice as long to get things done [at tradeshow],” Mr Gertzen said.

"It's been remarkable how quickly we've been able to sign agreements here.”

e-Travel Blackboard was on location at MITM Americas 2011, which was held on 16-18 November at the Crowne Plaza Hotel, San Salvador.



Source = e-Travel Blackboard: M.H