



[Download Free](#)

CHOOSE CATEGORY.....

### MICE News

#### **MICE buyers do like MITM events**



After 17 years in business, MITM Euromed and MITM Americas claim to continue on the top among all the MICE travel trade shows of any size and anywhere in the World.

MITM claims to be the first travel trade show ever to be run on one-to-one pre-arranged meetings on this side of the Atlantic Ocean, back in 1996, as well as being the first one ever to host buyers for three nights and three days with a full networking programme which includes meals, receptions, a quite a novelty in Europe. All of this, topped with post-MITM fam tours, so buyers can experience

each year one new destination.

GSAR Marketing ads that the big MICE show were never able to provide all MITM features. So MITM has been present longer than any other MICE show – except EIBTM (under two managements) in cities of 18 countries of three Continents: from Las Vegas to Marrakech.

Next MITM (Americas) will take place in San Salvador, El Salvador, November 16th to 18th, 2011.

Source - MITM Americas

0 Share

- ➔ [Sporting holidays are gaining ground in Europe](#)
- ➔ [Final calls for EIBTM 2011 Technology Watch awards entries](#)
- ➔ [WTM's Technology and Online Travel Region 90% sold out](#)
- ➔ [Big India and China presence boosts PATA Travel Mart](#)
- ➔ [Stay healthy is gaining importance when on holiday](#)
- ➔ [PATA notes encouraging signs as Japan's inbound and outbound travel starts to recover](#)
- ➔ [ITB Asia 2011 Floor Space Sold-Out in Record Time](#)
- ➔ [Munich Show Is Set To Witness 'The Naked and Famous' Band](#)
- ➔ [Ecuador's Tourism Minister praises CULTOUR](#)
- ➔ [Learning to Make Great Pictures at Corp Executive Hotel Apartments in Dubai](#)

[Get the News](#)