

for the best meetings, incentives
& lifestyle ideas

Edition Nr 36 – February 2011



AGENDA

- March 4 – 8, **Carnival in Malta**, a colorful spectacle under the Maltese sunshine. www.visitmalta.com
- The **Benelux Restaurant Week** takes place from March 14 till 20th. Reservations in more than 1700 restaurants for special rates of lunch 22.50€ and dinner 27.50€ can be booked as from now on www.restaurantweek.be. A great opportunity to discover new addresses for little money!
- Invitation for a three star dinner at **Tasso** in Brussels. On Tuesday March 15th 2011, after the closing hours of EMIF, **3 dynamic Dutch cities** would like to introduce themselves to you in a unique partnership. [Click here](#) for the invitation.
- 19th March sees the fourth edition of the **Job Day Brussels Airport Region** http://www.jobdays.eu/mailings/2011/b2b_250111.html#nl
- GIBTM – **the Gulf Incentives, Business Travel and Meetings Exhibition** - has opened registration for meeting planners, incentives buyers and decision makers to apply for Hosted Buyer status at the event to be held in Abu Dhabi at the National Exhibition Centre (ADNEC) from the 28th to 30th March 2011. www.gibtm.com
- Jerusalem is hosting the cutting-edge **International Tourism Conference Jerusalem 2011** on March 29 to 31, 2011. Theme: Tourism in a Global World. www.globaltourism2011.com
- **Meet Estonia 2011 Workshop** 13 -15 April is a Hosted Meeting planner program including site inspections, networking events, workshop with key suppliers. The event is organized by the Estonian Convention Bureau and Estonian Tourist Board. <http://www.ecb.ee/page/meet-estonia-2011>
- May 17th marks the opening of the brand **new MAS Museum in Antwerp**, a must!! www.mas.be
- 18 – 19 May, The **1st Middle East Event** show will take place in Dubai. www.me-eventshow.com
- The European Tour Operators Association (ETOA) and European Cities Marketing (ECM) are joining forces with the launch of **City Fair** on 20th June 2011 in London <http://www.cityfair.travel/>
- The first large scale meetings industry event in America, **AIBTM**, takes place from June 21- 23, 2011 in Baltimore. www.aibtm.com.
- Pre-registration is now open for the Hosted Buyer Programme of **BTC 2011**, the Italian trade for the events, meetings, conferences and incentive travel industry that will take place at the Fiera di Rimini Exhibition Centre on 30 June-1 July 2011. www.btc.it
- If you organise events with more than 100 participants, you are invited to attend **Meeting Place Berlin**. July 7th – 11th: You can register on www.meeting-place-berlin.com
- The 17th edition of **MITM Americas**, will be held in San Salvador, **El Salvador**. www.mitmamericas.com
As every year BBT Online will attend the fair with 10 Belgian and Dutch MICE Hosted Buyers. Interested to attend? Mail us at info@bbtonline.eu

MITM euromed 2011

Vigo, Northwestern Spain
April 27th to 29th

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